



# SEARCH PROSPECTUS PRESIDENT/CEO



## Position Overview

The President/CEO of the Huntsville Walker County Chamber of Commerce oversees all aspects of the Chamber's operations, ensuring alignment with the organization's mission and strategic goals. This role involves managing a wide range of responsibilities, from Board relations and membership recruitment to financial oversight and general operations. The President/CEO acts as a key facilitator, communicator, and advocate for the business community, working collaboratively with local leaders, government officials, and other stakeholders.



## Mission Statement

The Huntsville Walker County Chamber of Commerce mission is to promote an environment that enhances the economic success of business in Walker County.

## Vision Statement

To be the premier business organization in Walker County, recognized for our contributions to economic development, community engagement, and business success.



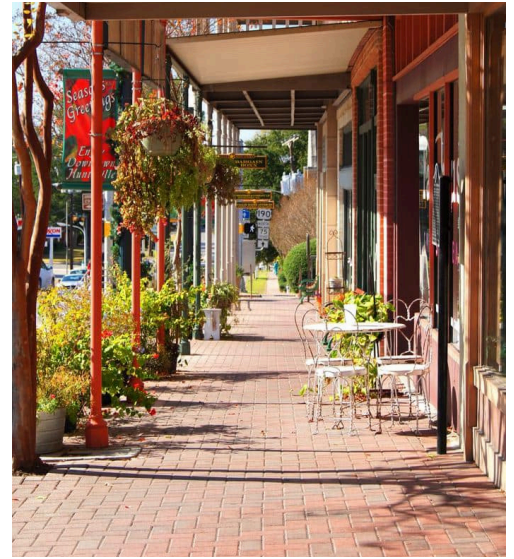
# HUNTSVILLE/WALKER COUNTY CHAMBER OF COMMERCE (THE CHAMBER)

## The Chamber

The Chamber is a dynamic organization dedicated to promoting and supporting local businesses, economic growth, and community development in Walker County. Our mission is to be the leading advocate for business and economic prosperity. The Chamber offers membership benefits including networking opportunities, business promotion and advertising, access to community events and sponsorships, advocacy for business-friendly policies, and educational resources and workshops.

The Chamber is comprised of over 400 members ranging from small businesses to worldwide corporations. The full-time staff coordinates with a pool of dedicated volunteers, civic leaders, and Board of Directors to drive success.

Chamber membership provides unique and valuable opportunities to connect with like-minded professionals, secure local development information, and contribute to the community's economic vitality.



Walker County is a thriving community of over 76,400 located in the heart of East Texas, approximately 70 miles north of Houston. Huntsville, the county seat, is home to Sam Houston State University and boasts a strong healthcare and education sector, as well as growing manufacturing and logistics industries. As the final home and resting place of General Sam Houston, hero of the Texas Revolution, the city offers tourism opportunities in historic downtown Huntsville and the surrounding natural areas, including Huntsville State Park.

Walker County's economy is driven by a population growth rate of 10% between 2020 and 2024, with a median household income of \$44,000 and median home value of \$170,000. The county boasts a 90% high school graduation rate with 25% of residents earning a bachelor's degree or higher. With a business-friendly environment, low taxes, and regulations, Walker County offers an attractive climate for businesses to relocate, expand, or start anew. Access to workforce development programs and training resources, as well as a growing entrepreneurial ecosystem, further support business success.

Huntsville offers a unique blend of small-town charm and modern amenities, making it an attractive place to live and work. The city provides a low cost of living, affordable housing, and a strong sense of community.

# KEY RESPONSIBILITIES

## **Board Relations:**

- Foster a collaborative relationship with the Board of Directors, characterized by open communication and mutual trust.
- Participate in strategic planning, providing insights and recommendations that align with the Chamber's long-term vision.
- Ensure compliance with Board policies and oversee the execution of all Chamber contracts.

## **Membership Recruitment and Retention:**

- Lead efforts to maintain and grow Chamber membership, ensuring the organization's financial health.
- Regularly assess member needs and tailor services accordingly to enhance member satisfaction and retention.
- Promote the Chamber's services and programs, reinforcing the value of membership.

## **Financial Management:**

- Develop and present annual operating and capital budgets that align with the Chamber's goals.
- Ensure sound financial management practices, including regular financial reporting and analysis.
- Implement strategies to maintain the financial strength of the Chamber.

## **Operations and Strategic Planning:**

- Present an annual operating plan to the Board, outlining goals, strategies, and initiatives.
- Oversee the execution of marketing and public relations programs to enhance the Chamber's visibility and effectiveness.
- Engage in professional development to stay informed of best practices and incorporate new insights into Chamber operations.

## **Community and Government Relations:**

- Actively network with public officials, business leaders, and media to build strategic partnerships.
- Represent the Chamber in professional meetings and conferences, advocating for the interests of Walker County businesses.

## **Human Resource Management:**

- Oversee the recruitment, training, and development of Chamber staff and volunteers.
- Foster a positive work environment that encourages staff engagement and professional growth.



<https://www.huntsvillewalkerchamber.com/>

<https://www.huntsvilletx.gov/>

<https://www.huntsvilletx.gov/881/Economic-Development>

<https://www.co.walker.tx.us/>

<https://www.huntsville-isd.org/>

<https://www.shsu.edu/>

# FOSTERING CREATIVITY AND DISRUPTION IN BUSINESS

## Strategic Goals

- **Economic Development & Advocacy:** Advocate for policies that support business growth and drive economic development initiatives in Walker County.
- **Membership Growth:** Increase membership through targeted recruitment efforts, demonstrating the value of Chamber affiliation.
- **Community Engagement:** Strengthen relationships with local organizations, educational institutions, and government entities to address community needs and support workforce development.
- **Financial Stability:** Ensure the Chamber's financial sustainability through sound budgeting, fundraising, and member engagement strategies.
- **Operational Excellence:** Continuously improve operational efficiency, leveraging technology and best practices to enhance service delivery.

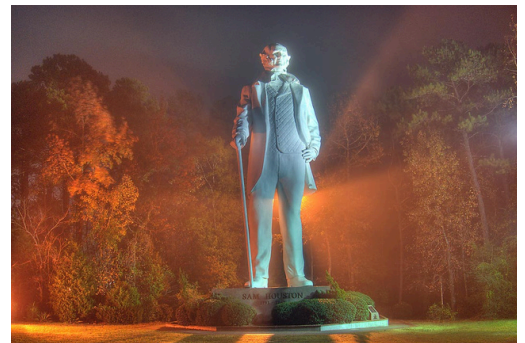


## APPLICATION AND SELECTION PROCESS

The Search Committee invites qualified professionals to review this prospectus and submit applications to:  
[bjourney@huntsvillewalkerchamber.com](mailto:bjourney@huntsvillewalkerchamber.com)

Review of completed applications will continue until the position is filled; however, applications received by December 5, 2024, will receive full consideration. Applicants should include: 1) a detailed letter describing relevant experience and interest in the position; 2) a current résumé; and 3) a list of three professional references with contact information and explanation of the working relationship. References WILL NOT be contacted without explicit permission from the candidate.

The Huntsville Walker County Chamber of Commerce is an equal opportunity employer.



The President/CEO of the Huntsville Walker County Chamber of Commerce is pivotal in shaping the economic landscape of Walker County. By leading with vision, integrity, and strategic insight, the President/CEO will ensure that the Chamber continues to be a driving force in fostering a thriving business community and enhancing the quality of life in Walker County.